TRANFORMATION OF PUBLIC SPACE UTILIZATION BY ONLINE MOTORCYCLE TAXI

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INTRODUCTION

Claiming existed public space

Need of space

53% Congestion

Online Motorcycle Taxi
METHODS

Descriptive Qualitative

Etnographic Approach

Participatory Observation
Fieldwork
Interviews
RESULTS AND DISCUSSION: TRANSFORMATION OF PROF DR SATRIO STREET

Prof Dr Satrio Street in 2010

Prof Dr Satrio Street during the construction of the non-toll flyover Tanah Abang – Kampung Melayu in 2011

Prof Dr Satrio Street after the construction of the non-toll flyover Tanah Abang – Kampung Melayu and before the revitalization

Prof Dr Satrio Street after the revitalization and current situation
RESULTS AND DISCUSSION: THE USE OF PUBLIC SPACE BY ONLINE MOTORCYCLE OJEK

One of high demand area in Jakarta.

The street consists of various building from offices, commerce to residential areas.

Drivers can get various services from food delivery, goods delivery and passengers

Does not have designated place to wait for customers.

More economical to wait than travelling around.

Why Online Motorcycle Ojek use public space in Prof Dr Satrio Street?
RESULTS AND DISCUSSION: THE USE OF PUBLIC SPACE BY ONLINE MOTORCYCLE OJEK

Public spaces used by online motorcycle Taxis before the revitalization

Public spaces used by online motorcycle Taxis after the revitalization
Conclusion

- There has been a functional transformation on the sidewalks along Prof. Dr. Satrio street.
- There has been a shift in several functions of the public space due to claims of space by informal groups.
- Claims for this space because of the need for space and the high demand of services as well.
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